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News Release

The Kern County Library Announces Its New Logo & Website

The Kern County Library (KCL) quietly unveiled its new logo during the celebration of National Library Week, which is a national observance that focuses on the contributions of libraries in their communities. Soon afterwards, KCL also debuted its new website during the Summer Reading Challenge. KCL is now celebrating the launch of its new logo and website – transitioning the library system from the past into a twenty-first century library, complete with rebranding. The new KCL logo ties in with the new KCL brand through bright, fun colors and highlights the importance of the Library in our community. The new KCL website features a more user-friendly layout, social media integration, an exciting and up-to-date calendar function, and focuses on our community engagement efforts and the impact of libraries around Kern County.

The launch of our brand new logo and website this year kicks off an exciting new era for Kern County Libraries and coincides with several exciting departmental projects, including the new Makerspace Lab at the Beale Memorial Library, this last Summer Reading Challenge’s online sign-up which helped us reach families through non-traditional avenues, and the upcoming Pop Up Goes the Library! project which is introducing Spanish-language resources and materials into our collection. As a county library system, we continue to value the entirety of the community, including rural areas and aim to bring technology, learning, accessibility, and more to every citizen in Kern County.

Visit kerncountylibrary.org & discover all the new things happening at your Kern County Library.